FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00038821 **Type of Permit:** FILMING **Release Date:** 04/07/2011

Production Company HAWTHORNE DIRECT

Insured Company Name HAWTHORNE DIRECT
Contact Phone No. 1 641-472-3800
Contact Phone No. 2 213-482-4115 203
Fax 775-263-8597
Address 300 NORTH 16TH ST
FARFIELD, Iowa 52556

Production Title 3M

Type of Production Commercial - Standard

Producer JIMMY LOPEZ

Director PAUL ALLEN

1st AD TBD TBD

Production Manager MOLLY SHARP

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Andrew Gardiner
Primary Phone Mobile - 323-972-9624
Secondary Phone

Location Assistant n/a n/a
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $934.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00038821
Production Company HAWTHORNE DIRECT
Insured Company HAWTHORNE DIRECT
Production Title 3M

Location Manager Andrew Gardiner
Primary Phone Mobile - 323-972-9624
Secondary Phone

Location Address 15690 Royal Ridge Rd, San Fernando Valley, CA, 91403

Location Type Private Residence

Prep Dates 4/11/2011 - 4/11/2011 07:00 - 22:00 1 day

Film Dates 4/12/2011 - 4/14/2011 07:00 - 22:00 3 days

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Hawthorne Direct AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	1
Generator	1
Motor Homes	1
Portable restrooms	1
Trailers	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 561 **Grid:** G6

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SPOT CHECK PER INS. OWENS ON 4/7/11

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
15433 Ventura Blvd, Los Angeles, CA, 91403
Parking Notes
Base Camp: Location and Neighbors driveway across from location.

Posting "No Parking" signs S/S OF ROYAL RIDGE ROAD - 150' FEET IN FRONT OF LOCATION
E/S REGAL VISTA DR. FROM ROYAL RIDGE ROAD GOING SOUTH 150' FEET

Approximate Footage 0 - 300 **Log Number** 14079

Date(s) 4/11/2011 to 4/14/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *Hawthorne Direct, Inc.* ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 2/17/11 By Steven Schott ← SIGN HERE
Representative's Signature

Hawthorne Direct, Inc. Name of "Principal" (Production Company)	300 N. 16th Street Principal's Address
Steven Schott Print Princpal Representative's Name	Fairfield, IA 52556 City, State, Zip Code
Executive Producer Representative's Title (i.e. UPM, Loc Mgr)	641-472-3800 Principal's Telephone Number

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